

SMMM

Advanced To Master Lvl course

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- Day 1** - Digital Advertisements Goal and Specification
- Day 2** - What is Ad account / Ad Account Types
- Day 3** - Audience Types-(Presentation), Difference Retargeting and Remarketing Ads-(Presentation)
- Day 4** - Facebook Campaign Objectives
- Day 5** - Campaign, Ad-Set, Ad
- Day 6** - Custom Audience, Lookalike Audience
- Day 7** - Event Manager /Met Pixel
- Day 8** - Event Manager /Met Pixel/Custom Conversion
- Day 9** - Business Manager
- Day 10** - Business Manager
- Day 11** - Business Manager
- Day 12** - Exam

