IG Fundamentals

Welcome to **Instagram Fundamentals** course for Beginners

This is FULL **Instagram** course for Beginners. With the knowledge acquired after the end of this course, you will be able to work as a **Junior SMM specialist** and be a master of creating Instagram content, and IG promotion

Beginner

- **Day 1 - Introduction | Instagram marketing specification & futures:**
- **Day 2 - IG-Account Setup: Navigating the Basics of Instagram for Beginners:**
- **Day 3 - IG-Account Setup: Exploring the Different Account Types:**
- **Day 4 - IG-Account Setup: Account Center: Account Settings:**
- **Day 5 - IG-Ad account: Billing: Integration:**
- **Day 6 - Practice: IG Account Setup Working From A to Z:**
- **Day 7 - IG-Post Types: The Differences: The sizes of the posts:**
- **Day 8 - IG Algorithm: Professional Dashboard: Insights Overview:**
- **Day 9 - Brand of voice: Visuals: Visual Strategy on Instagram:**
- **Day 10 - What the types of images INSTA love: Features:**
- **Day 11 - What the types of images INSTA love: Features:**
- **Day 12 - Canva image Creation: Creative:**
- **Day 13 - Canva Image Creation: Creative:**
- **Day 14 - Practice Working:**
- **Day 15 - Video Content: Reel Making: Editing: VN:**
- **Day 16 - Video Content: Reel Making: Editing: CUP CUT:**

- **Day 17 - IG Story features: IG StoryTelling:**
- **Day 18 - IG StoryTelling Essentials: Strategy:**
- **Day 19 - IG Customer Loyalty Loop Strategies:**
- **Day 20 - Practice Shooting: Editing, Covering**
- **Day 21 - Practice Shooting: Editing, Covering,**
- **Day 22 - Promotion: Reel, Stories, Posts:**
- **Day 23 - IG FAQ: Saved Replies: Other Settings.**
- **Day 24 - Exploring All the Settings on Instagram:**
- **Day 25 - Repetition**
- **Day 26 - Ads Manager: IG Ads & Optimization:**
- **Day 27 - Ads Manager: IG Ads & Optimization:**
- **Day 28 - Pre-Exam Task: Studio Practice working:**
- **Day 29 - Exam**

HRM Special Course

How to enter the labor market?

- **Day 1 - CV & resume difference | How to make a competent CV or Resume. Practical Task**

- **Day 2 - Cover letter & motivation letter | How to appear for an interview**

THANK YOU