

SMM

Master Lvl course

This is Facebook & Instagram marketing **FULL** course with Master Lvl. With the knowledge acquired after the end of this course, you will be able to work as a SMM specialist and be a master of Facebook & Instagram tools of algorithms.

Master LVL

Welcome to SMM Advanced Level

- Day 1** - DM Strategy Types Ads manager, Business manager Tutorial- (Presentation), What is Ad account
- Day 2** - Ad account settings
- Day 3** - Audience Types-(Presentation), Difference Retargeting and Remarketing Ads-(Presentation)
- Day 4** - User Integration Mechanism
- Day 5** - Custom Audience
- Day 6** - Custom Audience, Lookalike Audience
- Day 7** - Custom Audience, Saved Audience
- Day 8** - Targeting
- Day 9** - Targeting, Keywords Segmentation Logic (KSL)
- Day 10** - Repetition
- Day 11** - Game
- Day 12** - Campaign Objectives in DM, FB Campaign Objectives
- Day 13** - FB Campaign Objectives, illustrate the structure of advertising with an example of one advertising tool (Traffic Objective)
- Day 14** - Other Campaign Objectives Specifications (Awareness, Engagement)
- Day 15** - Other Campaign Objectives Specifications (Awareness, Engagement)
- Day 16** - Other Campaign Objectives Specifications (Lead, App Promotion, Sales)
- Day 17** - Advanced Columns Report
- Day 18** - Automated Rules
- Day 19** - Rules, Practical works
- Day 20** - Rules, Export, Import
- Day 21** - Facebook Support Home, FB Community
- Day 22** - Brand Right Protection

Day 22 - Repetition, How to Create Offer
Day 23 - **Repetition**
Day 24 - ManyChat " Rules & Advanced Keywords
Day 25 - ManyChat " Rules & Advanced Keywords
Day 26 - ManyChat " Sequences "
Day 27 - ManyChat " Sequences "
Day 28 - Many Chat Task / Chat Bot Creation Strategies
Day 29 - Many Chat Task / Chat Bot Creation Strategies
Day 30 - Offer Exam
Day 31 - **Technical Exam**
Day 32 - What is Web / Domain Specification
Day 33 - URL Structure / SSL Certificate
Day 34 - Web Layout Structure
Day 35 - Web Performance
Day 36 - Event Manager
Day 37 - Event Manager / Pixel
Day 38 - Event Manager / Pixel
Day 39 - Event Manager / Pixel
Day 40 - Event Manager / API Conversion Gateway
Day 41 - API Conversion " Manual Setup " CRM Setup
Day 42 - Repetition
Day 43 - Business Manager
Day 44 - Business Manager
Day 45 - Business Manager
Day 46 - Business Manager

Day 48 - **Repetition**
Day 49 - **Game**
Day 50 - Funnels Strategies Types
Day 51 - E-Commerce Online
Day 52 - Strategies Building
Day 53 - Repetition
Day 54 - **EXAM**

PBA INTERNSHIP LVL

Welcome to SMM Internship lvl

- Day 1** - Running Ads " Brand Awarenesses " "Reach"
- Day 2** - Running Ads " Brand Awarenesses " "Reach"
- Day 3** - Analyzing Ads
- Day 4** - Running Ads "Video View" "Engagement"
- Day 5** - Running Ads "Video View" "Engagement"
- Day 6** - Analyzing Ads
- Day 7** - Running Ads "Retargeting Ads"
- Day 8** - Running Ads "Traffic" " Conversion"
- Day 9** - Running Ads "Traffic" " Conversion"
- Day 10**- Retargeting Website visitors and Conversions
- Day 11**- Analyzing Ads

HRM SPECIAL COURSE

How to enter the labor market?

Day 1 - CV & resume difference | How to make a competent CV or Resume. Practical Task

Day 2 - Cover letter & motivation letter | How to appear for an interview

